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ORDER FOR SUPPLIES OR SERVICES SCHEDULE - CONTINUATION

PAGE NO

IMPORTANT: Mark all packages and papers with contract and/or order numbers. DATE OF ORDER CONTRACT NO. ORDER NO. 0004 EP-W-11-022 03/01/2011

ITEM NO.	SUPPLIES/SERVICES	QUANTITY ORDERED		UNIT PRICE	AMOUNT	QUANTITY ACCEPTED
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Contract: EP-W-11-022, Task Order: XXX

Lead PR Number: PR-HQ-XX-XXXXX

STATEMENT OF WORK

ENERGY STAR Communications: Media Planning and Implementation, Materials, and Web-Related Activities

BACKGROUND

The U.S. EPA's Climate Protection Partnerships Division (CPPD) is responsible for an array of innovative, voluntary pollution prevention programs that reduce pollution by creating and expanding markets for energy efficiency and energy efficient products. The primary goal of these programs individually and collectively, is to reduce emissions of greenhouse gases and other pollutants through reduced energy consumption, and to focus on opportunities to increase energy efficiency and profitability at the same time.

The ENERGY STAR program focuses on opportunities for improving energy efficiency and greenhouse gas reductions in both the residential and commercial sectors. The "universal" identifier for these products is the ENERGY STAR label, which distinguishes energy efficient products, homes and services from others in the marketplace. By centering the Program's marketing focus on a single label, EPA ensures that consumers can quickly and easily find products that help reduce energy costs while also reducing air pollution associated with energy use. As of 2009, national awareness of the ENERGY STAR label stood at 75% due to broader market penetration of qualified products, partner efforts to promote the label, and EPA efforts to market and promote the program to consumers and businesses.

Beginning with the 1992 launch of labeled computers, the program now includes a family of over 60 products and is attaining broad industry participation. In addition to manufacturers, program participants include local utilities and utility groups, state agencies which promote energy efficiency, national and local retailers, home builders, and home improvement service providers.

The program's marketing and communication efforts promote consumer/business awareness and demand for products, services and efficiency upgrades that meet ENERGY STAR efficiency guidelines. EPA conducts marketing, communications and outreach to the general public, program partners, the media, and other audiences. These efforts have helped establish the ENERGY STAR brand as the national symbol for energy efficiency.

PURPOSE

This Statement of Work (SOW) covers communication strategy implementation tactics to help promote ENERGY STAR qualified products as well as advice on how to help fight climate change with energy-efficient products and practices.

Given recent trends in awareness, media coverage and marketplace activity around the environment and climate change, we believe that we should continue to build on the equity earned in our brand voice through the overarching campaign launched in 2008. This campaign will be supported by an integrated media strategy, partner outreach, events, creative materials and an enhanced web presence.

Contract: EP-W-11-022, Task Order: XXX

Lead PR Number: PR-HQ-XX-XXXXX

Task 1: MEDIA RELATIONS/OUTREACH

The Contractor shall coordinate with the EPA Task Order Manager (TOM) in coordinating and executing media for 2011 and planning for media in 2012 to support ENERGY STAR efforts in:

- 1) General products outreach
- 2) Seasonal/Opportunistic Outreach

The plan shall include:

- Media Planning
- Appropriate contacts across television, radio, online, print (long leads, trades and dailies)
- General, as well as seasonal opportunistic plans
- Tracking and reporting activities.

Outreach in support of the ENERGY STAR shall complement strategies – both generic and seasonal – and will include target audience demographics and messaging focus. For budgetary purposes, the Contractor shall assume the following:

General Products Outreach can include:

- Highlighting 3rd Party Certification requirements through existing media. Assumes
 development of template material explaining new requirement and how it positively
 impacts the consumer perception of the ENERGY STAR brand. Assume message
 development for Web, blog media, and a NAPS release.
- Product Specific outreach This year, ENERGY STAR is expected to complete 22 specification updates for products. As such, development and implementation of an outreach plan and strategy for key product promotions will be crucial. Includes development of messaging documents, talking points and "hook" development, based on target audience. Other support as need arises and budget provides. For purposes of budgeting, the Contractor shall assume 3-4 concentrated pushes around 'bundled' products and some specific product categories, e.g., lighting.
- Development of video podcasts for "Ask the Expert". This project was strategized under a previous TO, but did not come to production. EPA TOM will work with Contractor to revise the strategy based on internal feedback and move to production.
- Trade outreach for no more than eight to ten (8-10) product "bundles", TBD by EPA TOM.
- Radio Media outreach Work with the EPA TOM to develop a plan for a radio media tour to conduct outreach on key topics related to ENERGY STAR and energy efficiency.
- Seasonally Opportunistic Outreach around products and practices as pertaining to heating and cooling, holidays, back-to-school. Assumes 2-5 pushes.

Other tactics to include in plan:

- Media materials development pitch sheets, fact sheets, localized messaging, talking points, etc.
- Implementation of approved PR Outreach tactics.
- Web media strategy development and approved implementation includes pitching Web media outlets (blogs, online partners, etc.)

Contract: EP-W-11-022, Task Order: XXX

Lead PR Number: PR-HQ-XX-XXXXX

TASK 2: MATERIALS DEVELOPMENT AND SUPPORT

This task allows for the Contractor to work with the EPA TOM to develop materials needed to support campaign or other outreach tactics identified through various approved strategies.

Materials to be considered are those available for print distribution or online posting, i.e., factsheets, folders, posters, brochures, slide presentations. Additionally, materials will include production of campaign creative as "visual aids" at events.

Materials will include the following:

- Revisions to existing materials to update numbers and messaging. Assumes no more than 7 brochures.
- Revisions to the Event Toolkit Materials:
 - Campaign Toolkit content, promotion, creative (toolkit web page, web identifier/button).
- Management and maintenance of "Event-in-a-box" booths complete with interchangeable display panels and structure. Assumes upkeep and routing booths to various locations for partner sponsored events.

The Contractor shall assume no more than 3 rounds of edits to any material development under this TO.

TASK 3: NEW MEDIA AND WEB OUTREACH

This task will cover Web work, new and social media tools development and other collateral material development associated with all ENERGY STAR Labeling communications work.

Activities under this task will include:

- Support for updates and revisions to the Campaign Web Pages for consumers and pledge drivers.
- Tell Us How You Save Submissions incorporate activities to help make an easier process for archiving as well as loading submissions to site.
- Updates to ENERGY STAR @ Home Tool structural and content edits considered to help better incorporate other tools across ENERGY STAR branches. Also to include customizations for partners and the support necessary to help partners understand how they can utilize the tool.
- Providing Pledge Driver Technical Support as related to the Web.
- Creating or updating pledge driver materials as necessary and uploading to the Web site.
- E-Newsletter dissemination emails will be developed under different task order, but will be sent out through this TO. Contractor shall utilize the new Silverpop vehicle.
- Product page updates
- Social Networking activities working with EPA to keep social networking sites up to date
- Banner Ads

Contract: EP-W-11-022, Task Order: XXX

Lead PR Number: PR-HQ-XX-XXXXX

Task Number	Deliverable	Due Date
1	MEDIA RELATIONS/OUTREACH	As agreed upon in discussions
		between EPA TOM and Contractor.
2	MATERIALS DEVELOPMENT AND	As agreed upon in discussions
	SUPPORT	between EPA TOM and Contractor.
3	NEW MEDIA AND WEB OUTREACH	As agreed upon in discussions
	×	between EPA TOM and Contractor.

Denise Durrett

US Environmental Protection Agency

Phone: 202-343-9491 202-343-2200

1200 Pennsylvania Avenue, NW 6202J Fax:

E-mail: durrett.denise@epa.gov

Washington, DC 20460

Alternate Task Order Managers

Melissa Klein US Environmental Protection Agency

Phone: 202-343-9207

1200 Pennsylvania Avenue, NW 6202J

Fax: 202-343-2200

Washington, DC 20460

E-mail: klein.melissa@epa.gov

Jill Vohr

US Environmental Protection Agency

Phone: 202-343-9002 202-343-2200

1200 Pennsylvania Avenue, NW 6202J Fax:

Washington, DC 20460

E-mail: vohr.jill@epa.gov

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6. ISSUED BY CODE	HPOD		7. ADMINIS	TERED BY (If other than Item 6)	CODE	HPOD				
HPOD			HPOD							
US Environmental Protection	Agency			ironmental Protectio	n Ag	gency				
Headquarters Procurement Ope	rations	ŀ	Headquarters Procurement Operations							
Ariel Rios Building				Rios Building						
1200 Pennsylvania Avenue, NW	1			ennsylvania Avenue,	NW					
Washington DC 20460				gton DC 20460						
8. NAME AND ADDRESS OF CONTRACTOR (No., street	t, county, State and ZIF	(x	x) SA. AIVIE	NDMENT OF SOLICITATION NO.						
CADMUS GROUP, INC. THE										
57 WATER STREET			9B. DAT	ED (SEE ITEM 11)	*********					
WATERTOWN MA 024724603		\$								
		-	10A. MODIFICATION OF CONTRACT/ORDER NO.							
•		x	EP-W	-11-022						
			0004	*			8.			
			10B. DA	TED (SEE ITEM 13)						
CODE (b)(4)	FACILITY CODE		03/0	1/2011						
	11. THIS ITEM	ONLY APPLIES TO AMI	IENDMENTS	S OF SOLICITATIONS						
The above numbered solicitation is amended as set fo	orth in Item 14. The	hour and date specified	d for receipt	of Offersis exte	nded,	is not exte	nded.			
Offers must acknowledge receipt of this amendment p Items 8 and 15, and returning cop separate letter or telegram which includes a reference THE PLACE DESIGNATED FOR THE RECEIPT OF (virtue of this amendment you desire to change an offer	oies of the amendment to the solicitation a OFFERS PRIOR TO	ent; (b) By acknowledgir nd amendment numbers) THE HOUR AND DAT	ing receipt ors. FAILURE	f this amendment on each copy of the of E OF YOUR ACKNOWLEDGEMENT TO ED MAY RESULT IN REJECTION OF Y	fer subr BE RE OUR OI	mitted; or (c) B CEIVED AT FFER. If by	y ·			
to the solicitation and this amendment, and is received										
12. ACCOUNTING AND APPROPRIATION DATA (If req	ruired)	Net	Increa	ıse: \$	171,	832.00	The Annual Control of the Control of			
See Schedule	"									
13. THIS ITEM ONLY APPLIES TO MO	ODIFICATION OF C	CONTRACTS/ORDERS.	IT MODIFI	ES THE CONTRACT/ORDER NO. AS DE	SCRIB	ED IN ITEM 14	•			
CHECK ONE A. THIS CHANGE ORDER IS ISSUED PORDER NO. IN ITEM 10A.	PURSUANT TO: (Sp	pecify authority) THE CI	HANGES S	ET FORTH IN ITEM 14 ARE MADE IN T	HE CO	NTRACT				
B. THE ABOVE NUMBERED CONTRAC appropriation date, etc.) SET FORTH	T/ORDER IS MOD	IFIED TO REFLECT TH	HE ADMINIS	STRATIVE CHANGES (such as changes AR 43.103(b).	in payi	ng office,				
X							to the state of th			
C. THIS SUPPLEMENTAL AGREEMEN	I IS ENTERED INT	O PURSUANT TO AUT	IHORITYO	r:						
D. OTHER (Specify type of modification	and authority)									
	•									
E. IMPORTANT: Contractor 🗵 is not,	is required to si	gn this document and re	eturn	0 copies to the issuin	g office.					
14. DESCRIPTION OF AMENDMENT/MODIFICATION (Organized by UCF	section headings, include	ıding solicita	tion/contract subject matter where feasi	ble.)					
TASK ORDER #0004 - ENERGY STA	AR COMMUNI	CATIONS: STR	RATEGY	, MEDIA IMPLEMENTATI	ON,	CREATIV	'E			
EXECUTIONS AND WEB-RELATED AG	CTIVITIES									
TOPO: DENISE DURRETT										
The purpose of this modificat	tion is to	provide inc	cremen	tal funding in the a	mour	it of				
\$38,379.33 from DCN EE1409 ar		1 = 8		₹.			ling			
and funded amounts increase k							-			
order requires an additional	_									
order reduction an address	+0.0,001.	00 00 00 101								
CHANGES FOR LINE ITEM NUMBER:	: 1									
Total Amount changed from \$13		+0 6313 661	00							
Obligated Amount for this mod	arrreation	\$I/I,832.U	00							
Continued	- 4				.0.2					
Except as provided herein, all terms and conditions of the 15A. NAME AND TITLE OF SIGNER (Type or print)	e document reference									
TOTAL TARBOLITIES OF SIGNER (Type of print)				AND TITLE OF CONTRACTING OFFIC	JEK (/)	rp a or print)				
			Sharro	on Doherty		\$5	a			
15B. CONTRACTOR/OFFEROR	150	C. DATE SIGNED	16B. UNITE	D STATES OF AMERICA		16C. [DATE SIGNED			
				3 3 3 3		_				
(Signature of person authorized to sign)	J			(Signature of Contracting Officer)						

 CONTINUATION SHEET
 REFERENCE NO. OF DOCUMENT BEING CONTINUED
 PAGE 2
 OF 2

 EP-W-11-022/0004/003
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ITEM NO. (A)	SUPPLIES/SERVICES (B)	QUANTITY (C)	UNIT	UNIT PRICE	AMOUNT (F)
(**/		1 (0)	(2)	\-/	. (2)
	NEW ACCOUNTING CODE ADDED: Account code: 11-12-B-58E5-105A46CP3-2505-1158EE1409-001 Beginning FiscalYear 11 Ending Fiscal Year 12 Fund (Appropriation) B Budget Organization 58E5 Amount: \$38,379.33			<i>!</i>	
	NEW ACCOUNTING CODE ADDED: Account code:		ā		3
u .	11-12-B-58E5-105A46CP3-2505-1158EE1408-001 Beginning FiscalYear 11 Ending Fiscal Year 12 Fund (Appropriation) B Budget Organization 58E5 Amount: \$133,452.67				
	Delivery Location Code: OAR/OAP/CPPD				
	OAR/OAP/CPPD US Environmental Protection Agency 1200 Pennsylvania Avenue NW Mail Code 6202J			e .	
	OAP/CPPD Washington DC 20460 USA			*	* " *
	Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center			* .	
	Mail Drop D143-02 109 TW Alexander Drive Durham NC 27711 FOB: Destination Period of Performance: 03/01/2011 to 02/29/2012				
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AMENDMENT OF SOLICITATION/MODIFICATION OF CONTRACT						1. CONTRACT ID CODE		PAGE OF	PAGES			
2. AMENDME	NT/MODIFICAT	TION NO.	3. EFFECTIVE	DATE	4. REC	L UISITION/PURCHASE REQ. NO.	5. PR((If applicable)			
004			08/10/2	011	PR-C	AR-11-02101	NEW	AWARE)			
6. ISSUED BY	Y	CODE	HPOD		7. AD	MINISTERED BY (If other than Item 6)	CODE	HPOD				
HPOD					HPO)						
		al Protection	_		23 99	Environmental Protection	_	-				
		rocurement Ope	rations		Headquarters Procurement Operations							
	Rios Buil	lding nia Avenue, NW			Ariel Rios Building 1200 Pennsylvania Avenue, NW							
	ton DC 2	And a second sec				nington DC 20460	***					
	A CONTROL OF THE PARTY OF THE P	CONTRACTOR (No., street	, county, State and	I ZIP Code)	(x) 9A.	AMENDMENT OF SOLICITATION NO.						
ON DMILO	CDOUD T	NO BUE			H							
	GROUP, I R STREET				98	DATED (SEE ITEM 11)						
	WN MA 02					5,1125 (522,72 17)						
W1X1 11(1 O)	WIN LIER OZ	4724005			<u> </u>							
					x E	MODIFICATION OF CONTRACT/ORDER NO -W-11-022).		a g			
					00	104						
					108	DATED (SEE ITEM 13)						
CODE (b))(4)		FACILITY COI	DE	0	3/01/2011						
			11. THIS IT	M ONLY APPLIES TO A	MENDN	ENTS OF SOLICITATIONS						
The above	numbered solici	itation is amended as set fo	rth in Item 14.	The hour and date specif	ied for re	ceipt of Offersis exten	ded,	is not ex	tended.			
	-					on or as amended, by one of the following meth						
	d 15, and returni					eipt of this amendment on each copy of the offe						
						LURE OF YOUR ACKNOWLEDGEMENT TO F CIFIED MAY RESULT IN REJECTION OF YO						
						y telegram or letter, provided each telegram or	letter m	nakes refere	ence			
		mendment, and is received ROPRIATION DATA (If req										
See Sch		NOF NATION DATA (II 164	uneu)	Net	Inc	rease: \$2	00,0	000.00				
		TEM ONLY APPLIES TO M	ODIFICATION C	F CONTRACTS/ORDER	S. IT MO	DIFIES THE CONTRACT/ORDER NO. AS DES	CRIBE	D IN ITEM	14.			
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CHECK ONE	A. THIS CHA	NGE ORDER IS ISSUED P	URSUANT TO:	(Specify authority) THE	CHANG	ES SET FORTH IN ITEM 14 ARE MADE IN TH	IE CON	NTRACT				
	ONDERN	O. INTILATION.										
- 20	B. THE ABOV	/E NUMBERED CONTRAC	T/ORDER IS M	ODIFIED TO REFLECT	THE AD	MINISTRATIVE CHANGES (such as changes in OF FAR 43.103(b).	n payin	g office,				
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3.1. 3.13.	C. THIS SUP	PLEMENTAL AGREEMEN	T IS ENTERED	INTO PURSUANT TO A	UTHORI	TY OF:						
	D. OTHER (S	pecify type of modification	and authority)			×						
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E. IMPORTAN	e ne amamananana		***	o sign this document and		0 copies to the issuing						
						olicitation/contract subject matter where feasible		~~~~	****			
					I.KA.I.I	EGY, MEDIA IMPLEMENTATIO)N,	CREATI	.VE			
		WEB-RELATED A	P.L.TATJ.TE	5								
	ENISE DU											
						mental funding in the am						
						nd ceiling of this Task						
		0 to \$543,664	.00. Th	is Task Orde	r re	quires an additional \$14	13,6	64.00	to be			
fully f	unded.											
	CHANGES											
		anged from \$3										
_		t for this mod	dificati	on: \$200,000	.00							
Continu												
uniconsiste or structus			e document refe	renced in Item 9A or 10A		etofore changed, remains unchanged and in ful	25 75 70	1517 2 25 31				
TOA. NAME A	IND THE OF S	IGNER (Type or print)			16A. I	NAME AND TITLE OF CONTRACTING OFFIC	⊨R (Ty)	pe or print)				
					Sha	rron Doherty						
15B. CONTRA	ACTOR/OFFER	OR		15C. DATE SIGNED	16B. U	INITED STATES OF AMERICA		16C	. DATE SIGNED			
					**							
19	(Signature of pers	son authorized to sign)				(Signature of Contracting Officer)		-	Annual Control of the			
NON 7540 01	150 0070					eT.	ANDAE	D EODM 3	0 (REV. 10-83)			

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CONTINUATION SHEET	REFERENCE NO. OF DOCUMENT BEING CONTINUED	PAGE	OF
	EP-W-11-022/0004/004	2	2

ITEM NO.	SUPPLIES/SERVICES	QUANTITY		UNIT PRICE	AMOUNT
(A)	(B)	(C)	(D)	(E)	(F)
	NEW ACCOUNTING CODE ADDED.				
	NEW ACCOUNTING CODE ADDED: Account code:		İ		
	11-12-B-58E5-105A46CP3-2505-1158EE1525-115			-	
	Beginning FiscalYear 11			,	% #F
	Ending Fiscal Year 12			į.	
	Fund (Appropriation) B				
	Budget Organization 58E5				
	Amount: \$200,000.00			,	
	. *			4	
	Delivery Location Code: OAR/OAP/CPPD		1		
	OAR/OAP/CPPD			27	2
	US Environmental Protection Agency				
	1200 Pennsylvania Avenue NW			* *	
	Mail Code 6202J				s s
	OAP/CPPD				
	Washington DC 20460 USA				, (
	Payment;				
	RTP Finance Center				: 2
	US Environmental Protection Agency	*			
	RTP-Finance Center			n	
	Mail Drop D143-02				
	109 TW Alexander Drive				
	Durham NC 27711 FOB: Destination				
	Period of Performance: 03/01/2011 to 02/29/2012				
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AMENDMENT OF SOLICITATION/MODIFIC	ATION OF C	ONTRACT		CONTRACT ID CODE		PAGE OF PAGES 1 2
2. AMENDMENT/MODIFICATION NO.	3. EFFECTIVE	DATE	4. REC	L UISITION/PURCHASE REQ. NO.		DJECT NO. (If applicable)
005	12/08/20	011	PR-C	AR-12-00322	NEW	AWARD
6. ISSUED BY CODE	HPOD		7. ADI	AINISTERED BY (If other than Item 6)	CODE	HPOD
HPOD			HPO			y **
US Environmental Protection	Agency			Environmental Protection	n Ag	ency
Headquarters Procurement Ope			1	dquarters Procurement O		-
Ariel Rios Building				el Rios Building	▲ 140 1400	
1200 Pennsylvania Avenue, NW	₹			Pennsylvania Avenue,	NW	
Washington DC 20460			Wasl	nington DC 20460		
8. NAME AND ADDRESS OF CONTRACTOR (No., stree	t, county, State and	ZIP Code)	(x) 9A.	AMENDMENT OF SOLICITATION NO.		98
			Ħ			
CADMUS GROUP, INC. THE			000	DATED (SEE ITEM 11)		
57 WATER STREET			96	DATED (SEETTEM 11)		
WATERTOWN MA 024724603						
		•	x 10/	MODIFICATION OF CONTRACT/ORDER N	О.	
2			E	P-W-11-022		
				004		
u .		×	108	B. DATED (SEE ITEM 13)		
CODE (b)(4)	FACILITY COL	DE	0	3/01/2011		
	11. THIS ITE	M ONLY APPLIES TO	MENDA	ENTS OF SOLICITATIONS		
The above numbered solicitation is amended as set for	orth in Item 14 7	The hour and date specif	ied for re	ceipt of Offers	nded.	is not extended.
Offers must acknowledge receipt of this amendment		and the second s				The same of the sa
1. 100000000000000000000000000000000000		Andrew March 1111-0 Colombia Colombia Advanta		eipt of this amendment on each copy of the of		
separate letter or telegram which includes a reference	e to the solicitatio	n and amendment numb	ers. FA	LURE OF YOUR ACKNOWLEDGEMENT TO	BE REC	CEIVED AT
THE PLACE DESIGNATED FOR THE RECEIPT OF						
virtue of this amendment you desire to change an offer to the solicitation and this amendment, and is receive				by telegram or letter, provided each telegram o	r letter n	nakes reference
12. ACCOUNTING AND APPROPRIATION DATA (If rea				0.5	1.42	C(4, 00
See Schedule	4000)	Net	Inc	rease: \$1	143,	664.00
	AODIFICATION O	F CONTRACTS/ORDER	RS. IT M	ODIFIES THE CONTRACT/ORDER NO. AS DE	SCRIBE	D IN ITEM 14.
CHECK ONE A THIS CHANGE ORDER IS ISSUED	PURSUANT TO:	(Specify authority) THE	CHANC	SES SET FORTH IN ITEM 14 ARE MADE IN T	HE COL	NTRACT
ORDER NO. IN ITEM 10A.		(open, au,,,om,,		SES SET FORTH IN ITEM 14 ARE MADE IN T		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
B THE ABOVE NUMBERED CONTRA	CT/ODDED IS M	ODIEIED TO PEEL ECT	THE AD	MINISTRATIVE CHANGES (such as changes	in navir	ng office
appropriation date, etc.) SET FORTI	H IN ITEM 14, PL	JRSUANT TO THE AUT	HORITY	MINISTRATIVE CHANGES (such as changes OF FAR 43.103(b).	in payir.	g amee,
X		NITO BUIDO IANT TO	UTUAR			
C. THIS SUPPLEMENTAL AGREEMEN	IT IS ENTERED	INTO PURSUANT TO A	WIHOR	ITY OF:		
D. OTHER (Specify type of modification	and authority)					
E. IMPORTANT: Contractor X is not.	is required t	o sign this document an	d return	O copies to the issuin	g office.	
14. DESCRIPTION OF AMENDMENT/MODIFICATION	(Organized by Li	ICE section headings in	cludina s	colicitation/contract subject matter where feasi	ble.)	
TASK ORDER #0004 - ENERGY ST			75			CREATIVE
EXECUTIONS AND WEB-RELATED A					,	
	CITATITE:	S				
TOPO: DENISE DURRETT				*		
The purpose of this modifica		-		, , ,		
\$143,664. As a result, the	total fu	nded amount	and	ceiling of this Task Or	der	increases
from \$543,664 to \$687,328.	The Task	Order is no	w fu	lly funded.		
				-		
CHANGES FOR LINE ITEM NUMBER	R: 1			4		
	V в — ш			•		
Total Amount changed						
from \$543,664.00 to \$687,328						
Obligated Amount for this mo	dificati	on: \$143,664	.00			
Continued						
Except as provided herein, all terms and conditions of the	he document refe	renced in Item 9A or 10	A, as he	etofore changed, remains unchanged and in fu	ull force	and effect,
15A. NAME AND TITLE OF SIGNER (Type or print)				NAME AND TITLE OF CONTRACTING OFFI		
2 3		*			. ,	
	and a series of the second second second second second second second second second second second second second		Sha	rron Doherty		
15B. CONTRACTOR/OFFEROR		15C. DATE SIGNED	16B.	UNITED STATES OF AMERICA		16C. DATE SIGNED
(Signature of person authorized to sign)				(Signature of Contracting Officer)		
NSN 7540-01-152-8070		·			TANDA	RD FORM 30 (REV. 10-83)

 CONTINUATION SHEET
 REFERENCE NO. OF DOCUMENT BEING CONTINUED
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 OF

 EP-W-11-022/0004/005
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TEM NO.	SUPPLIES/SERVICES	QUANTITY		UNIT PRICE	AMOUNT
(A)	(B)	(C)	(D)	(E)	(F)
	CHANGES FOR DELIVERY LOCATION: OAR/OAP/CPPD			2	
	Amount changed from \$543,664.00 to \$687,328.00				*
	NEW ACCOUNTING CODE ADDED:			F	
	Account code:	·	li		
	12-13-B-58E5-101A46XP3-2505-1258EE2096-001	1			, ""
	Beginning FiscalYear 12				
	Ending Fiscal Year 13	Ī			
	Fund (Appropriation) B				
		l		e	28 38
	Budget Organization 58E5				
	Quantity: 0				iş.
	Amount: \$143,664.00	İ	1 1		
	Percent: 20.90181	Ī			य
	Subject To Funding: N				•
	Payment Address:			41	s s
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	Delivery Location Code: OAR/OAP/CPPD				
	OAR/OAP/CPPD				
	US Environmental Protection Agency	1			
	1200 Pennsylvania Avenue NW		1		
	Mail Code 6202J				
	OAP/CPPD			5	
	Washington DC 20460 USA				
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	Payment:		i i		
	RTP Finance Center				
	US Environmental Protection Agency				
	RTP-Finance Center				47
	Mail Drop D143-02		ll		
	109 TW Alexander Drive				
	Durham NC 27711				
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	Period of Performance: 03/01/2011 to 02/29/2012				8
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AMENDM	ENT OF SOLICITATION/MODIFIC	ATION OF CONTRACT		1. CONTRACT ID CODE		PAGE OF PAGES
2. AMENDME	NT/MODIFICATION NO.	3. EFFECTIVE DATE	4. REC	UISITION/PURCHASE REQ. NO.	5. PR	OJECT NO. (If applicable)
006		02/22/2012	PR-C	AR-12-00813	NEV	N AWARD
6. ISSUED B	Y CODE	HPOD	7. ADI	MINISTERED BY (If other than Item 6)	CODI	HPOD
Headqua Ariel F 1200 Pe Washing 8. NAME AND	ronmental Protection arters Procurement Operation Building ennsylvania Avenue, NW gton DC 20460 DADDRESS OF CONTRACTOR (No., street	rations	Head Ari 120 Wasl	Environmental Protection dquarters Procurement College Rios Building Dennsylvania Avenue, aington DC 20460 AMENDMENT OF SOLICITATION NO.	pera	
	GROUP, INC. THE R STREET		9B	DATED (SEE ITEM 11)		1 3
	WN MA 024724603			Sittes (GEE VIEW 11)	**	
÷-			A EI	A. MODIFICATION OF CONTRACT/ORDER NO. 11-022 004 3. DATED (SEE ITEM 13)	10.	
CODE (b)	(4)	FACILITY CODE		3/01/2011		
	numbered solicitation is amended as set for	11. THIS ITEM ONLY APPLIES TO				is not extended.
Items 8 and separate le THE PLAC virtue of th to the solic	d 15, and returning co etter or telegram which includes a reference E DESIGNATED FOR THE RECEIPT OF is amendment you desire to change an offe itation and this amendment, and is received	oies of the amendment; (b) By acknowle to the solicitation and amendment num DFFERS PRIOR TO THE HOUR AND D r already submitted, such change may b d prior to the opening hour and date spe	odging red bers. FA DATE SPI be made I	on or as amended, by one of the following mei eipt of this amendment on each copy of the of ILURE OF YOUR ACKNOWLEDGEMENT TO ECIFIED MAY RESULT IN REJECTION OF Y by telegram or letter, provided each telegram of	fer sub BE RE OUR O or letter	mitted; or (c) By CEIVED AT FFER. If by makes reference
12. ACCOUN See Sch	TING AND APPROPRIATION DATA (If rec	nuired) Net	t Inc	rease: \$	42,8	31.00
Dec Dei		ODIFICATION OF CONTRACTS/ORDER	RS. IT M	ODIFIES THE CONTRACT/ORDER NO. AS DE	SCRIB	ED IN ITEM 14.
X X		CT/ORDER IS MODIFIED TO REFLECT H IN ITEM 14, PURSUANT TO THE AU	THE AD	SES SET FORTH IN ITEM 14 ARE MADE IN THE M		
	D. OTHER (Specify type of modification	and authority)				
E. IMPORTAI	NT: Contractor 🗵 is not,	is required to sign this document ar	nd return	0 copies to the issuin	g office	i.
TASK OR EXECUTI TOPO: D The pur 2012 an surroun	DER #0004 - ENERGY ST ONS AND WEB-RELATED A ENISE DURRETT pose of this modifica d increase the task o	AR COMMUNICATIONS: SCTIVITIES tion is to accept The rder ceiling by 512. 20th Anniversary cel	STRAT ne Ca hour ebra	colicitation/contract subject matter where feasing and the subject matter where feasing and the subject matter where feasing and subject matter where feasing and \$42,831.00 to suption. Therefore, the tand is fully funded.	ON, ted	February 10,
Total A from \$6 Continu		.00)A, as he	etofore changed, remains unchanged and in f	ull force	and effect.
	AND TITLE OF SIGNER (Type or print)		16A.	NAME AND TITLE OF CONTRACTING OFFI		
788 22***	AOTOBIOTETTO A	r.22 22		rron Doherty		
15B. CONTR	ACTOR/OFFEROR	15C. DATE SIGNED	16B.	JNITED STATES OF AMERICA		16C. DATE SIGNED
	(Signature of person authorized to sign)			(Signature of Contracting Officer)		
NSN 7540-01	-152-8070			S	TANDA	RD FORM 30 (REV. 10-83)

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Prescribed by GSA FAR (48 CFR) 53.243

 CONTINUATION SHEET
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 OF

 EP-W-11-022/0004/006
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ITEM NO.	SUPPLIES/SERVICES	QUANTITY	76.25	UNIT PRICE	AMOUNT
(A)	(B)	(C)	(D)	(E)	(F)
	Obligated Amount for this modification: \$42,831.00				
	CHANGES FOR DELIVERY LOCATION: OAR/OAP/CPPD				
	Amount changed from \$687,328.00 to \$730,159.00	:		<i>a</i>	
				,	
	NEW ACCOUNTING CODE ADDED:			* 1	* a * * * a
*	Account code: 12-13-B-58E5-101A46XP3-2505-1258EE2174-001				
	Beginning FiscalYear 12	8			
	Ending Fiscal Year 13	Ì			8
	Fund (Appropriation) B				
	Budget Organization 58E5 Quantity: 0		8		-8
	Amount: \$42,831.00				*
	Percent: 5.86598				
	Subject To Funding: N	at .		*	0.
	Payment Address:	1			
	Delivery Location Code: OAR/OAP/CPPD				*
	OAR/OAP/CPPD				
	US Environmental Protection Agency			27	•
	1200 Pennsylvania Avenue NW Mail Code 6202J				
	OAP/CPPD			~	a Ja
	Washington DC 20460 USA	ļ			1)
	Payment: RTP Finance Center				
	US Environmental Protection Agency	1			
	RTP-Finance Center				
	Mail Drop D143-02				2 2
	109 TW Alexander Drive	İ			
	Durham NC 27711 FOB: Destination	ļ			
	Period of Performance: 03/01/2011 to 02/29/2012]			
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AMENDME	NT OF SOLICITATION/MODI	ICATION OF	CONTRACT		1. CONTRACT ID CODE		PAGE OF	PAGES
2. AMENDME	NT/MODIFICATION NO.	3. EFFECTIV	'E DATE	4. REQ	UISITION/PURCHASE REQ. NO.	5. PR		. (If applicable)
006		02/22/2	2012	PR-0	AR-12-00813	NEV	W AWARI)
3. ISSUED BY	CO	DE HPOD		7. ADN	INISTERED BY (If other than Item 6)	CODE	E HPOD	
Headqua Ariel R 1200 Pe Washing 8 NAME AND CADMUS (57 WATER	ronmental Protection rters Procurement Conters Procurement Conters Building Innsylvania Avenue, ton DC 20460 ADDRESS OF CONTRACTOR (No., see Section 1988). THE RESTREET IN MA 024724603	perations NW		HPOI US I Head Arid 1200 Wash (x) 9A.				
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				108	I. DATED (SEE ITEM 13)			
CODE (b)(4)	FACILITY CO	DDE	0	3/01/2011			
	<u> </u>	11. THIS I	TEM ONLY APPLIES TO A	MEND	ENTS OF SOLICITATIONS			
separate let THE PLACI virtue of this to the solici	E DESIGNATED FOR THE RECEIPT of amendment you desire to change an tation and this amendment, and is received.	once to the solicitat OF OFFERS PRIO offer already subm sived prior to the op	ion and amendment numb IR TO THE HOUR AND D nitted, such change may be pening hour and date spec	ers. FA ATE SPI e made t cified.	eipt of this amendment on each copy of the LURE OF YOUR ACKNOWLEDGEMENT TO CIFIED MAY RESULT IN REJECTION OF y telegram or letter, provided each telegran	O BE RE YOUR O or letter	FFER. If by makes refer	
12. ACCOUN See Sch	TING AND APPROPRIATION DATA (I. edu le	f required)	Net	Inc	rease:	\$42,8	31.00	
300 50:		O MODIFICATION	OF CONTRACTS/ORDER	S. IT M	DDIFIES THE CONTRACT/ORDER NO. AS	DESCRIB	ED IN ITEM	14.
X		RACT/ORDER IS RTH IN ITEM 14, I	MODIFIED TO REFLECT PURSUANT TO THE AUT	THE AD HORITY	ES SET FORTH IN ITEM 14 ARE MADE IN MINISTRATIVE CHANGES (such as chang OF FAR 43.103(b). TY OF:			
	D. OTHER (Specify type of modifical	tion and authority)						
E. IMPORTAN	IT: Contractor X is no	t, 🗌 is required	d to sign this document an	d return	O copies to the issu	ing office	ı.	
TASK ORD EXECUTION TOPO: DO The purp 2012 and surround	DER #0004 - ENERGY ONS AND WEB-RELATED ENISE DURRETT pose of this modifi d increase the task ding the ENERGY STA	STAR COMM ACTIVITI cation is order ce R 20th An	UNICATIONS: S ES to accept Th iling by 512 niversary cel	e Cac hours	clicitation/contract subject matter where feat EGY, MEDIA IMPLEMENTAT dmus Group quotation of s and \$42,831.00 to su tion. Therefore, the and is fully funded.	ion,	Februa	ary 10,
rotal A	FOR LINE ITEM NUMB mount changed 87,328.00 to \$730,1							
Continu	ed							
		of the document re	ferenced in Item 9A or 10		etofore changed, remains unchanged and in			
TOA. NAME A	ND TITLE OF SIGNER (Type or print)				NAME AND TITLE OF CONTRACTING OF rron Doherty	FICER (T	ype or print)	
15B. CONTRA	ACTOR/OFFEROR	 	15C. DATE SIGNED	16B. I	UNITED STATES OF AMERICA	9	160	C. DATE SIGNED
- 3	(Signature of person authorized to sign)	****			(Signature of Contracting Officer)		_	
	450 0070				1-13. State of Contracting Chical)	CTANDA	DD EODM	20 (DEV 10.93)

 CONTINUATION SHEET
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ITEM NO.	SUPPLIES/SERVICES	QUANTITY		UNIT PRICE	AMOUNT
(A)	(B)		(D)	(E)	(F)
	Obligated Amount for this modification: \$42,831.00				
	CHANGES FOR DELIVERY LOCATION: OAR/OAP/CPPD			5	zi
	Amount changed from \$687,328.00 to \$730,159.00				
	NEW ACCOUNTING CODE ADDED.]		
	NEW ACCOUNTING CODE ADDED: Account code:				
	12-13-B-58E5-101A46XP3-2505-1258EE2174-001				
	Beginning FiscalYear 12				
	Ending Fiscal Year 13 Fund (Appropriation) B			a	
	Budget Organization 58E5				
	Quantity: 0			10	e e
	Amount: \$42,831.00				
	Percent: 5.86598 Subject To Funding: N	e. G		#	
	Payment Address:				
	_	ě 2			¥ ¥
	Delivery Leasting Galax OND (OND GDDD				u .
	Delivery Location Code: OAR/OAP/CPPD OAR/OAP/CPPD	æ			
	US Environmental Protection Agency			N	9
	1200 Pennsylvania Avenue NW		l		
	Mail Code 6202J		15		is a
	OAP/CPPD Washington DC 20460 USA				,
	Payment:				pr.
	RTP Finance Center US Environmental Protection Agency				
	RTP-Finance Center				,
	Mail Drop D143-02				
	109 TW Alexander Drive				
	Durham NC 27711 FOB: Destination			•	
2	Period of Performance: 03/01/2011 to 02/29/2012				
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AMENDMENT OF SOLICITATION/MODIFIC	ATION OF C	ONTRACT		CONTRACT ID CODE		PAGE OF	PAGES		
2. AMENDMENT/MODIFICATION NO.	3. EFFECTIVE	DATE 4	4. RE	QUISITION/PURCHASE REQ. NO.	5. PR). (If applicable)		
007	02/23/20				NEW	AWAR	D		
6. ISSUED BY CODE	HPOD		7. A	OMINISTERED BY (If other than Item-6)	CODE	HPOD)		
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US Environmental Protection	Agency	i		Environmental Protection	n Aa	encv			
Headquarters Procurement Ope				adquarters Procurement O	_	-			
Ariel Rios Building		* 4	Ar.	iel Rios Building		-	¥		
1200 Pennsylvania Avenue, NW				00 Pennsylvania Avenue, 1	W		•		
Washington DC 20460				shington DC 20460					
8. NAME AND ADDRESS OF CONTRACTOR (No., street,	, county, State and	ZIP Code)	x) 9	A. AMENDMENT OF SOLICITATION NO.					
CADMUS GROUP, INC. THE									
57 WATER STREET		2	9	B. DATED (SEE ITEM 11)					
WATERTOWN MA 024724603									
	7		-	0A. MODIFICATION OF CONTRACT/ORDER N	^				
		2	× E	SP-W-11-022	0.				
				0004					
		2	1	OB. DATED (SEE ITEM 13)					
CODE (b)(4)	FACILITY COL	DE		03/01/2011					
	11. THIS ITE	M ONLY APPLIES TO AN		DMENTS OF SOLICITATIONS					
The above numbered solicitation is amended as set fo	rth in Item 14	he hour and date specifie	d for	receipt of Offers Sis exter	nded	is not e	xtended		
virtue of this amendment you desire to change an offe to the solicitation and this amendment, and is received 12. ACCOUNTING AND APPROPRIATION DATA (If req See Schedule	prior to the ope	ning hour and date specifi	ied.		q				
13. THIS ITEM ONLY APPLIES TO M	ODIFICATION O	F CONTRACTS/ORDERS	, IT	MODIFIES THE CONTRACT/ORDER NO. AS DE	SCRIB	ED IN ITEM	114.		
A. THIS CHANGE ORDER IS ISSUED FORDER NO. IN ITEM 10A.	PURSUANT TO:	(Specify authority) THE C	CHA	NGES SET FORTH IN ITEM 14 ARE MADE IN T	HE CO	NTRACT			
B. THE ABOVE NUMBERED CONTRAC appropriation date, etc.) SET FORTH	T/ORDER IS M I IN ITEM 14, PI	ODIFIED TO REFLECT T IRSUANT TO THE AUTH	HE A	MMINISTRATIVE CHANGES (such as changes TY OF FAR 43.103(b).	in payii	ng office,			
C. THIS SUPPLEMENTAL AGREEMEN	T IS ENTERED	INTO PURSUANT TO AU	THO	RITY OF:			////		
D. OTHER (Specify type of modification	and authority)					n.			
	-			n 0 copies to the issuing		**************************************			
E. IMPORTANT: Contractor X is not,		o sign this document and							
14 DESCRIPTION OF AMENDMENT/MODIFICATION TASK ORDER #0004 - ENERGY ST. EXECUTIONS AND WEB-RELATED ACTOPO: DENISE DURRETT	AR COMMU	NICATIONS: ST	'RA	regy, media implementatio	ON,				
The purpose of this modifica							to		
March 16, 2012 to allow for	-						V_{ij}		
Anniversary celebration. The	e order	ceiling and f	un	ded amount remain \$730,1	59.0	0.			
4									
				3					
Continued		36							
Except as provided herein, all terms and conditions of th	e document refe	renced in Item 9A or 10A,	as h	eretofore changed, remains unchanged and in fu	III force	and effect.			
15A. NAME AND TITLE OF SIGNER (Type or print)				16A. NAME AND TITLE OF CONTRACTING OFFICER (Type or print)					
			D-	chel Schwartz					
45B CONTRACTOR/OFFEDOR		450 DATE 010::				T	O DATE COLLEG		
15B. CONTRACTOR/OFFEROR		15C. DATE SIGNED	168	UNITED STATES OF AMERICA		16	C. DATE SIGNED		
(Signature of person authorized to sign)			-	(Signature of Contracting Officer)		-			
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 CONTINUATION SHEET
 REFERENCE NO. OF DOCUMENT BEING CONTINUED
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 OF

 EP-W-11-022/0004/007
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ITEM NO.	SUPPLIES/SERVICES	QUANTITY UNIT	UNIT PRICE	AMOUNT	
(A)	(B)	(C) (D)	(E)	(F)	
	Payment: RTP Finance Center US Environmental Protection Agency RTP-Finance Center Mail Drop D143-02 109 TW Alexander Drive Durham NC 27711				
	Period of Performance: 03/01/2011 to 03/16/2012				

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AMENDMENT OF SOLICITATION/MODIFIC	CATION OF CONTRACT		1. CONTRACT ID CODE		PAGE OF PAGES
2. AMENDMENT/MODIFICATION NO.	3. EFFECTIVE DATE	4. REQ	UISITION/PURCHASE REQ. NO.	5. PR	OJECT NO. (If applicable)
006	02/22/2012	PR-O	AR-12-00813	NEV	N AWARD
6. ISSUED BY CODE	HPOD	7. ADN	MINISTERED BY (If other than Item 6)	CODE	E HPOD
HPOD		HPO) "		
US Environmental Protection	Agency	200200-00-000	Environmental Protecti	on Ac	rencv
Headquarters Procurement Ope			dquarters Procurement		
Ariel Rios Building			el Rios Building	opozo	
1200 Pennsylvania Avenue, NV	∛	****) Pennsylvania Avenue,	NW	
Washington DC 20460			nington DC 20460		
8. NAME AND ADDRESS OF CONTRACTOR (No., stree	et, county, State and ZIP Code)	(x) 9A.	AMENDMENT OF SOLICITATION NO.		
		``			
CADMUS GROUP, INC. THE		OB.	DATED (SEE ITEM 11)		
57 WATER STREET			DATED (SEE ITEM TI)		
VATERTOWN MA 024724603					
		X 10/	MODIFICATION OF CONTRACT/ORDE	₹ NO.	
		10.1			
			004		
			3. DATED (SEE ITEM 13)		
CODE (b)(4)	FACILITY CODE	0	3/01/2011		
	11. THIS ITEM ONLY APPLIES 1	TO AMENDA	ENTS OF SOLICITATIONS		
The above numbered solicitation is amended as set f	orth in Item 14. The hour and date sp	ecified for re	ceipt of Offers	xtended,	is not extended.
Offers must acknowledge receipt of this amendment	,			1.0	No. 10 No
			eipt of this amendment on each copy of the		to the contract of the contrac
separate letter or telegram which includes a reference THE PLACE DESIGNATED FOR THE RECEIPT OF					
virtue of this amendment you desire to change an offe					to to regulation analysis € a
to the solicitation and this amendment, and is receive		specified.			
12. ACCOUNTING AND APPROPRIATION DATA (If re-	quired) N	let Inc	rease:	\$42,8	31.00
See Schedule					
13. THIS ITEM ONLY APPLIES TO M	MODIFICATION OF CONTRACTS/ORI	DERS. IT M	DDIFIES THE CONTRACT/ORDER NO. AS	DESCRIB	ED IN ITEM 14.
CHECK ONE A THIS CHANGE OPDER IS ISSUED					
A. THIS CHANGE ORDER IS ISSUED ORDER NO. IN ITEM 10A.	PURSUANT TO: (Specify authority)	THE CHANG	ES SET FORTH IN ITEM 14 ARE MADE I	1 THE CO	NTRACT
B. THE ABOVE NUMBERED CONTRA appropriation date, etc.) SET FORT	CT/ORDER IS MODIFIED TO REFLE H IN ITEM 14. PURSUANT TO THE A	ECT THE AD AUTHORITY	MINISTRATIVE CHANGES (such as chang OF FAR 43.103(b).	es in payi	ng office,
X					
C. THIS SUPPLEMENTAL AGREEMEN	NT IS ENTERED INTO PURSUANT T	OAUTHOR	TY OF:		*
,					
D. OTHER (Specify type of modification	n and authority)				
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E. IMPORTANT: Contractor X is not.	is required to sign this document	t and return	O copies to the iss	uing office	
14. DESCRIPTION OF AMENDMENT/MODIFICATION	(Organized by LICE section headings	s including s	olicitation/contract subject matter where fe	asible \	
TASK ORDER #0004 - ENERGY ST		-	-		CREATIVE
EXECUTIONS AND WEB-RELATED A		DIIWII	JOI / HIDEM THE BEHINNER.	1011)	01/11/11/11
	CIIVIIIES		***		
TOPO: DENISE DURRETT					
The purpose of this modifica	*	10			
2012 and increase the task o	order ceiling by 51:	2 hour	s and \$42,831.00 to su	ıpport	the events
surrounding the ENERGY STAR	20th Anniversary co	elebra	tion. Therefore, the	task	order
ceiling is increased from \$6	87,328.00 to \$730.	159.00	and is fully funded.		
<u> </u>			-		
CUANCES FOR I THE THEM NUMBER	. 1				
CHANGES FOR LINE ITEM NUMBER	R: 1				
Total Amount changed					
from \$687,328.00 to \$730,159	0.00				
Continued					
Except as provided herein, all terms and conditions of the	he document referenced in Item 9A or	r 10A, as her	etofore changed, remains unchanged and i	n full force	and effect.
15A. NAME AND TITLE OF SIGNER (Type or print)		16A.	NAME AND TITLE OF CONTRACTING OF	FICER (T	ype or print)
a		ch a	rron Doherty		
15B. CONTRACTOR/OFFEROR	15C. DATE SIGNED	D 16B.1	JNITED STATES OF AMERICA		16C. DATE SIGNED
				N.	
(Signature of person authorized to sign)		×-	(Signature of Contracting Officer)		
NSN 7540 01 152 8070				STANDA	RD FORM 30 (REV. 10-83)

 CONTINUATION SHEET
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 OF

 EP-W-11-022/0004/006
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NAME OF OFFEROR OR CONTRACTOR

TEM NO.	SUPPLIES/SERVICES	QUANTIT	1	UNIT PRICE	AMOUNT
(A)	(B)	(C)	(D)	(E)	(F)
	Obligated Amount for this modification: \$42,831.00				
	CHANGES FOR DELIVERY LOCATION: OAR/OAP/CPPD				
	Amount changed from \$687,328.00 to \$730,159.00				
	NEW ACCOUNTING CODE ADDED:				
	Account code:				N.
	12-13-B-58E5-101A46XP3-2505-1258EE2174-001		1		# " #
	Beginning FiscalYear 12				
	Ending Fiscal Year 13				
	Fund (Appropriation) B				
	Budget Organization 58E5				,
	Quantity: 0				* 3 v
	Amount: \$42,831.00				
	Percent: 5.86598			G.	į
	Subject To Funding: N				
	Payment Address:	[
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	Delivery Location Code: OAR/OAP/CPPD			en.	
	OAR/OAP/CPPD		1		
	US Environmental Protection Agency				
	1200 Pennsylvania Avenue NW				2
	Mail Code 6202J				
	OAP/CPPD			*	
	Washington DC 20460 USA				
	Payment:				
	RTP Finance Center	Ē			
	US Environmental Protection Agency				
	RTP-Finance Center	8			
	Mail Drop D143-02			v	6 6
	109 TW Alexander Drive				· ·
	Durham NC 27711				
	FOB: Destination			**	
	Period of Performance: 03/01/2011 to 02/29/2012		1		i
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	William No.	03/07/2			DAR-12-00974	30	AWARD
008 6. ISSUED BY	CODE	HPOD	012	7. AD	MINISTERED BY (If other than Item 6)	CODE	HPOD
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HPOD US Envi	ronmental Protection	Agency		HPC	D Environmental Protection	η Δ α	encv
	rters Procurement Ope	_		I	dquarters Procurement O	_	
	ios Building				el Rios Building		ranger stations
1200 Pe:	nnsylvania Āvenue, NW			120	O Pennsylvania Avenue, 1	W	
	ton DC 20460				hington DC 20460		
B. NAME AND	ADDRESS OF CONTRACTOR (No., street	t, county, State and	d ZIP Code)	(x) 9A	A AMENDMENT OF SOLICITATION NO.		
CADMUS G	GROUP, INC. THE	-					9
	R STREET			9E	. DATED (SEE ITEM 11)		
VATERTOW	NN MA 024724603						
				10	A. MODIFICATION OF CONTRACT/ORDER N	<u> </u>	5
					P-W-11-022	.	
				0	004		
				10	B. DATED (SEE ITEM 13)		
CODE (b)(4	4)	FACILITY CO	DE		03/01/2011		
		11. THIS IT	EM ONLY APPLIES TO A	MEND	MENTS OF SOLICITATIONS	kong mara	
☐ The above r	numbered solicitation is amended as set for	orth in Item 14.	The hour and date specif	ied for r	eceipt of Offersis exter	ded,	is not extended.
Offers must	acknowledge receipt of this amendment p	prior to the hour	and date specified in the	solicita	tion or as amended, by one of the following meth		
	The second statement of the second se	Uccasions.			ceipt of this amendment on each copy of the off		
					AILURE OF YOUR ACKNOWLEDGEMENT TO ECIFIED MAY RESULT IN REJECTION OF YO		
virtue of this	s amendment you desire to change an offe	r already submi	tted, such change may be	e made	by telegram or letter, provided each telegram or		
	tation and this amendment, and is received		ening hour and date spec	ified.			
12. ACCOUNT See Sch	TING AND APPROPRIATION DATA (If red	quired)	Net	Ind	crease: \$1	.3,9	89.00
see scn		ODIFICATION	DE CONTRACTO/ORDER	C ITA	IODIFIES THE CONTRACT/ORDER NO. AS DE	COID	ED IN ITEM 14
		ODIFICATION	OF CONTRACTS/ORDER	II IV	IODIFIES THE CONTRACT/ORDER NO. AS DE	SCRIBE	2D (N)) EM 14.
CHECK ONE	A. THIS CHANGE ORDER IS ISSUED F	PURSUANT TO	: (Specify authority) THE	CHAN	GES SET FORTH IN ITEM 14 ARE MADE IN T	HE CO	NTRACT
	*						
	B. THE ABOVE NUMBERED CONTRAC appropriation date, etc.) SET FORTH	CT/ORDER IS N	MODIFIED TO REFLECT URSUANT TO THE AUT	THE A	OMINISTRATIVE CHANGES (such as changes Y OF FAR 43.103(b).	in payii	ng office,
X	*	14	2 1005 100 1 1000000000000000				
	C. THIS SUPPLEMENTAL AGREEMEN	IT IS ENTERED	INTO PURSUANT TO A	UTHOR	RITY OF:		
	D. OTHER (Specify type of modification	and authority)					
E. IMPORTAN	IT: Contractor X is not.	is required	to sign this document and	d return	O copies to the issuing	office.	Ø
		0 10 0	15		solicitation/contract subject matter where feasit	20.00	
rask ori	DER #0004 - ENERGY ST	AR COMMU	NICATIONS: S	TRAT	EGY, MEDIA IMPLEMENTATION	NC,	CREATIVE
EXECUTION	ONS AND WEB-RELATED A	CTIVITIE	S		*		
ropo: DE	ENISE DURRETT						
The purp	pose of this modifica	tion is	to increase	the	order ceiling from \$730	,159	0.00 to
\$744,148	8.00 and add \$13,989.	00 of in	cremental fu	ndir	g. The Cadmus budget e	stin	nate dated
	, 2012 is approved.						
CHANGES	FOR LINE ITEM NUMBER	: 1					
	mount changed						
	30,159.00 to \$744,148	. 00					9
	ed Amount for this mo		on: \$13 989	0.0			
Continue		ullica Li	.011. 910, 909.				
		a document ===	erenced in Itom OA or 40	A anh	aretafore changed remains unchanged and in fi	ill force	and effect
	ND TITLE OF SIGNER (Type or print)	e uocument ref	erenced in Rem 9A or 107		eretofore changed, remains unchanged and in functions NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OF CONTRACTING OFFICE NAME AND TITLE OFFICE NAM		
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	and the second second	and hear	. 1	Ra	chel Schwartz		
15B. CONTRA	ACTOR/OFFEROR		15C. DATE SIGNED	16B.	UNITED STATES OF AMERICA		16C. DATE SIGNED
		*	3		*		
	(Signature of person authorized to sign)		*		(Signature of Contracting Officer)		
NSN 7540-01-	-152-8070				SI	ANDA	RD FORM 30 (REV. 10-83)

Previous edition unusable

Prescribed by GSA FAR (48 CFR) 53.243

 CONTINUATION SHEET
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TEM NO.	SUPPLIES/SERVICES	QUANTITY	1	UNIT PRICE	AMOUNT
(A)	(B)	(C)	(D)	(E)	(F)
	CHANGES FOR DELIVERY LOCATION: OAR/OAP/CPPD				
	Amount changed from \$730,159.00 to \$744,148.00				
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	NEW ACCOUNTING CODE ADDED:				
	Account code:				
	12-13-B-58E5-101A46XP3-2505-1258EE2205-001	*	1 1		
	Beginning FiscalYear 12 Ending Fiscal Year 13				
-	Fund (Appropriation) B		1		2 2
	Budget Organization 58E5)]
	Quantity: 0				8
	Amount: \$13,989.00				,
	Percent: 1.87987				
	Subject To Funding: N				
	Payment Address:	10			ľ
	*				
	Delivery Location Code: OAR/OAP/CPPD				
	OAR/OAP/CPPD				
	US Environmental Protection Agency				
	1200 Pennsylvania Avenue NW	# 5			50
	Mail Code 6202J				
	OAP/CPPD		H		
	Washington DC 20460 USA		ΙÌ		
	Payment:	2			
	RTP Finance Center				
	US Environmental Protection Agency				
	RTP-Finance Center	8	H		et.
	Mail Drop D143-02				
	109 TW Alexander Drive				51 60
	Durham NC 27711				
	FOB: Destination				
	Period of Performance: 03/01/2011 to 03/16/2012				
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AMENDMENT OF SOLICITATION/MODIFIC	ATION OF CONTRA	CT	1. CONTRACT ID CODE	PAC	GE OF PAGES
2. AMENDMENT/MODIFICATION NO.	3. EFFECTIVE DATE	4. RE	QUISITION/PURCHASE REQ. NO.	5. PROJEC	CT NO. (If applicable)
009	10/09/2012	PR-I	HPOD-13-00002	NEW A	WARD
6. ISSUED BY CODE	HPOD	7. AD	MINISTERED BY (If other than Item 6)	CODE H	IPOD
HPOD	Aconou	HPC		ion Deen	
US Environmental Protection Headquarters Procurement Ope			Environmental Protect dquarters Procurement		77.1
Ariel Rios Building	;Lacions	W379434 FC	el Rios Building	Operaci	J113
1200 Pennsylvania Avenue, NV	J	OF Rev. Br	O Pennsylvania Avenue	, NW	
Washington DC 20460		Was	hington DC 20460		
8. NAME AND ADDRESS OF CONTRACTOR (No., stree	t, county, State and ZIP Code)	(x) 9/	. AMENDMENT OF SOLICITATION NO.		
CADMUS GROUP, INC. THE		*			
57 WATER STREET		98	. DATED (SEE ITEM 11)		
WATERTOWN MA 024724603					
			A MODIFICATION OF CONTRACT/ODDE	.D. NO	
		x E	A. MODIFICATION OF CONTRACT/ORDE $P-W-11-022$	R NO.	
		0	004		
		10	B. DATED (SEE ITEM 13)		
CODE (b)(4)	FACILITY CODE		3/01/2011		
	11, THIS ITEM ONLY	APPLIES TO AMEND	MENTS OF SOLICITATIONS		
The above numbered solicitation is amended as set f	orth in Item 14. The hour a	and date specified for	eceipt of Offers	extended, Dis	s not extended.
Offers must acknowledge receipt of this amendment			The state of the s		
	the second secon	4 5 5 5	ceipt of this amendment on each copy of th		
separate letter or telegram which includes a reference THE PLACE DESIGNATED FOR THE RECEIPT OF					
virtue of this amendment you desire to change an offe					
to the solicitation and this amendment, and is receive		and date specified.			
12. ACCOUNTING AND APPROPRIATION DATA (If re-	quired)	Net De	crease:	-\$109.82	2
See Schedule					
13. THIS ITEM ONLY APPLIES TO N	ODIFICATION OF CONTR	CACTS/ORDERS. II N	ODIFIES THE CONTRACT/ORDER NO. AS	DESCRIBED II	/ II EM 14.
CHECK ONE A THIS CHANGE ORDER IS ISSUED	PLIPSHANT TO: (Specific	authority) THE CHAN	GES SET FORTH IN ITEM 14 ARE MADE	IN THE CONTR	ACT
ORDER NO. IN ITEM 10A.	Citociti (C. Jopecny C	addionly) The Orbit	GES SET FORTH IN ITEM 14 ARE MADE		
B. THE ABOVE NUMBERED CONTRA	CT/ORDER IS MODIFIED	TO REFLECT THE A	OMINISTRATIVE CHANGES (such as chan	aes in pavina of	fice
appropriation date, etc.) SET FORTI	IN ITEM 14, PURSUANT	TO THE AUTHORIT	DMINISTRATIVE CHANGES (such as chan Y OF FAR 43.103(b).		, /
C. THIS SUPPLEMENTAL AGREEMEN	IT IS ENTERED INTO PUI	RSUANT TO AUTHOR	UTY OF		
S. THO SOLVE EMENTINE MONEEMEN	THE ENTENED WHO I OF	110071111110111101			
D. OTHER (Specify type of modification	and authority)				
B. OTTEN (Specify type of modification	and admonty)				
			0 copies to the is:		
E. IMPORTANT: Contractor 🗵 is not,	is required to sign this				##
14. DESCRIPTION OF AMENDMENT/MODIFICATION			The state of the s		7 % M T 1 1 M
TASK ORDER #0004 - ENERGY ST		TONS: STRAT	EGY, MEDIA IMPLEMENTA	TION, CR	FALIAT
EXECUTIONS AND WEB-RELATED A	CTIVITIES.			2	
TOPO: DENISE DURRETT					
The purpose of this modifica	tion is to de	-obligate r	emaining funds in the	amount	of \$109.82
from DCN 1158EE2096 and to r	e-obligate th	ese same fu	nds to Task Order #10	4 under	this
contract (See Task Order #10	4 Modificatio	n #3). All	deliverables have be	en recei	ved under
Task Order #0004 and is here	by considered	l closed out	į.		
LIST OF CHANGES:					
Total Amount for this Modifi	cation: -\$109	.82			
New Total Amount for this Aw			\$		
Continued					
Except as provided herein, all terms and conditions of the	ne document referenced in	Item 94 or 104 ee bo	retofore changed, remains unchanged and	in full force and	effect
15A. NAME AND TITLE OF SIGNER (Type or print)	io accument terefericad III		NAME AND TITLE OF CONTRACTING C		
	*	30			
4			chel Schwartz		
15B. CONTRACTOR/OFFEROR	15C. DA	TE SIGNED 16B.	UNITED STATES OF AMERICA		16C. DATE SIGNED
(Signature of person authorized to sign)			(Signature of Contracting Officer)		
NON 75 40 04 450 0070				CTANDADDE	ODM 20 (DEV 40 92)

 CONTINUATION SHEET
 REFERENCE NO. OF DOCUMENT BEING CONTINUED
 PAGE
 OF

 EP-W-11-022/0004/009
 2
 2

ITEM NO.	SUPPLIES/SERVICES	QUANTITY		UNIT PRICE	AMOUNT
(A)	(B)	(C)	(D)	(E)	(F)
	Obligated Amount for this Modification: -\$109.82				
	New Total Obligated Amount for this Award:			3	**************************************
	\$744,038.18	a			
	CHANGES FOR ACCOUNTING CODE:				
	12-13-B-58E5-101A46XP3-2505-1258EE2096-001	1		-	
	Amount changed from \$143,664.00 to \$143,554.18	ļ			
ŧ					
	Delivery Location Code: OAR/OAP/CPPD				
	OAR/OAP/CPPD US Environmental Protection Agency				
	1200 Pennsylvania Avenue NW	•			
	Mail Code 6202J	:			
	OAP/CPPD			9	,
	Washington DC 20460 USA	ŀ			44
	Payment:				. ,
	RTP Finance Center				*
3	US Environmental Protection Agency				
	RTP-Finance Center				,
	Mail Drop D143-02				<i>"</i>
	109 TW Alexander Drive Durham NC 27711				
	FOB: Destination				*
	Period of Performance: 03/01/2011 to 03/16/2012				
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